

SAMPLE CAPTIONS FOR SOCIAL MEDIA

- With your help, **The Periwinkle Foundation** can receive a \$100,000 donation to accelerate joy and healing for children with cancer and life-threatening illnesses. Tammy is a Finalist for the 2024 Betty Jane France Humanitarian Award #BJFHA and we need your daily vote to help her win to further support the Periwinkle community of healing. Vote here daily through November 18: <http://nas.cr/Award>
- Make a quick pit stop! This is your reminder to join me in voting once a day, every day, to help **The Periwinkle Foundation** win a \$100,000 donation from The NASCAR Foundation. Vote for Tammy here: <http://nas.cr/Award> #BJFHA
- Tammy's incredible dedication to **The Periwinkle Foundation** is being recognized by The NASCAR Foundation! Tammy is a Finalist for this year's Betty Jane France Humanitarian Award #BJFHA and you can help her win \$100,000 for Periwinkle children and families by joining me in voting daily here: <http://nas.cr/Award>
- Periwinkle provides camps, arts, and survivor programs to accelerate joy and healing for children and teens with cancer and life-threatening illnesses. Help this incredible organization win a \$100,000 donation by voting for one of their dedicated volunteers, Tammy, who is a Finalist for this year's Betty Jane France Humanitarian Award #BJFHA. Vote here: <http://nas.cr/Award>
- I'm voting daily for Tammy to help **The Periwinkle Foundation** win a \$100,000 donation. Join me by voting here: <http://nas.cr/Award> and sign up to get reminder emails here: <https://tinyurl.com/votefortammy>

Remember - you can always simply "share" a post from The Periwinkle Foundation's page to amplify to your networks!

"Tag" The Periwinkle Foundation on Facebook, Instagram, and LinkedIn and use the hashtag #BJFHA



IMAGES FOR SOCIAL MEDIA

Share the image with your preferred caption or personal note. Remember to include the voting link in every post!



HELP PERIWINKLE WIN
\$100,000
VOTE FOR TAMMY TODAY!



HELP PERIWINKLE WIN
\$100,000



VOTE FOR TAMMY TO HELP PERIWINKLE WIN
\$100,000

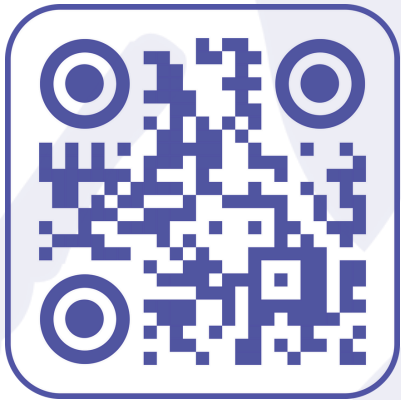


HELP PERIWINKLE WIN
\$100,000

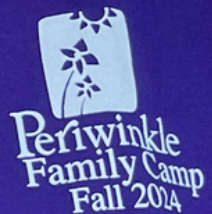
VOTE FOR TAMMY RAULERSON

2024 FINALIST

THE NASCAR FOUNDATION
BETTY JANE FRANCE
HUMANITARIAN AWARD



The Periwinkle Foundation develops and provides programs that positively change the lives of children, young adults and families who are challenged by cancer and other life-threatening illnesses and are cared for at Texas Children's Hospital.



**VOTE ONCE A DAY TO
HELP THE PERIWINKLE
FOUNDATION WIN A
\$100,000 DONATION!**

VOTE FOR TAMMY RAULERSON

2024 FINALIST



**VOTE ONCE A DAY,
EVERY DAY, TO HELP THE
PERIWINKLE FOUNDATION
WIN \$100,000!**



Help unlock a \$100,000 donation for The Periwinkle Foundation

VOTE FOR
TAMMY RAULERSON
2024 FINALIST



VOTE ONCE A DAY
THROUGH 11/18!



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