PERIWINKLE
WALK IN THE PARK
at Helix Park
April 17, 2027

REGISTER
FUNDRAISE
WALK

Sponsor Name: _____

Contact (if different): _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

SPONSORSHIP OPPORTUNITIES

☐ Presenting Sponsor - $25,000

- Company logo included in official event name
- Presenting logo recognition on event collateral to include event t-shirt, finisher medal, and bib
- Presenting logo recognition in pre and post-event marketing materials (print and digital)
- Presenting logo recognition on official sponsor banner
- Logo recognition on The Periwinkle Foundation and online registration websites
- Logo recognition on The Periwinkle Foundation website social media feeds
- Opportunity to give pep talk to participants before walk
- Opportunity to start and lead walk
- Recognition during Awards Ceremony
- Banners at entry, start and finish line, and along walk walk route
- Exclusive logo recognition on one (1) Cheer Station or one (1) Hydration Station
- Opportunity for 10x10 booth space in Park Party. Sponsor must provide tent, volunteers, and signage
- Complimentary entry for 20 participants (including t-shirts)

☐ Lunch Sponsor - $10,000

- Logo recognition on Lunch Area signage
- Priority logo recognition on event t-shirt and official sponsor banner
- Logo recognition on The Periwinkle Foundation and event registration websites
- Logo recognition on The Periwinkle Foundation social media feeds
- Recognition during Awards Ceremony
- Banner with logo along walk route. Sponsor is responsible for providing 3'x5' banner
- Opportunity for 10x10 booth space in Park Party. Sponsor must provide tent, volunteers, and signage
- Complimentary entry for 16 participants (including t-shirts)

☐ Kid Zone Sponsor - $5,000

- Logo recognition on Kids Zone signage
- Logo recognition on one (1) Kids Zone arts & crafts activity
- Priority logo recognition on event t-shirt and official sponsor banner
- Logo recognition on The Periwinkle Foundation and event registration websites
- Logo recognition on The Periwinkle Foundation social media feeds
- Recognition during Awards Ceremony
- Banner with logo at Kids Zone. Sponsor is responsible for providing 3'x5' banner
- Opportunity for 10x10 booth space in Park Party. Sponsor must provide tent, volunteers, and signage
- Complimentary entry for 16 participants (including t-shirts)

☐ T-Shirt Sponsor - $5,000 (2 available)

- Logo recognition on one (1) sleeve of event t-shirt (3”logo)
- Priority logo recognition on event t-shirt and official sponsor banner
- Logo recognition on The Periwinkle Foundation website and event registration website
- Logo recognition on The Periwinkle Foundation social media feeds
- Recognition during Awards Ceremony
- Banner with logo along walk route. Sponsor is responsible for providing 3'x5' banner
- Opportunity for 10x10 booth space in Park Party. Sponsor must provide tent, volunteers, and signage
- Complimentary entry for 16 participants (including t-shirts)

Periwinkle
A Community of Healing

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SPONSORSHIP OPPORTUNITIES

☐ Registration Sponsor - $4,000

- Logo recognition on Registration Tent signage
- Priority logo recognition on event t-shirt and official sponsor banner
- Logo recognition on The Periwinkle Foundation and event registration websites
- Logo recognition on The Periwinkle Foundation social media feeds
- Recognition during Awards Ceremony
- Banner with logo along walk route. Sponsor is responsible for providing 3'x5' banner
- Opportunity for 10x10 booth space in Park Party. Sponsor must provide tent, volunteers, and signage
- Complimentary entry for 12 participants (including t-shirts)

☐ Entertainment Sponsor - $3,000

- Logo recognition on Main Stage signage
- Logo recognition on event t-shirt and official sponsor banner
- Logo recognition on The Periwinkle Foundation and event registration websites
- Recognition during Awards Ceremony
- Banner with logo along walk route. Sponsor is responsible for providing 3'x5' banner
- Opportunity for 10x10 booth space in Park Party. Sponsor must provide tent, volunteers, and signage
- Complimentary entry for 8 participants (including t-shirts)

☐ Rest Stop Sponsor - $3,000

- Logo recognition on Rest Stop Stations signage
- Logo recognition on event t-shirt and official sponsor banner
- Logo recognition on The Periwinkle Foundation and event registration websites
- Recognition during Awards Ceremony
- Banner with logo along walk route. Sponsor is responsible for providing 3'x5' banner
- Opportunity for 10x10 booth space in Park Party. Sponsor must provide tent, volunteers, and signage
- Complimentary entry for 8 participants (including t-shirts)

☐ Cheer Station Sponsor - $2,500 (4 available)

- Logo recognition on Cheer Station signage
- Logo recognition on event t-shirt and official sponsor banner
- Logo recognition on The Periwinkle Foundation and event registration websites
- Recognition during Awards Ceremony
- Banner with logo along walk route. Sponsor is responsible for providing 3'x5' banner
- Opportunity for 10x10 booth space in Park Party. Sponsor must provide tent, volunteers, and signage
- Complimentary entry for 6 participants (including t-shirts)

For more information, please contact
Ann Massey at 713-807-0191 or amassey@periwinklefoundation.org

Please charge my credit card: _____ AmEx _____ Mastercard _____Visa Card Number: _____

Name on Card:_____ Exp Date: _____ CCV: _____ Billing Zip Code: _____

Signature: _____ I'm unable to join but enclosed is my donation of: $ _____

PLEDGE AMOUNT: $ _____ **Total Pledge Payment due to The Periwinkle Foundation by April 17, 2027.**

All pledges and sponsor logo must be received by March 6, 2027 to be included on Event T-Shirt.
Please return form to: The Periwinkle Foundation, 3400 Bissonnet Street, Suite 185, Houston, Texas 77005 or fax to 713-807-0291.
The Periwinkle Foundation is a 501(c)(3) non-profit organization and contributions are tax deductible to the extent permitted by law.